



First Data™ FD200 Terminal



www.datagenesis.com

With optional Wireless Fidelity (WiFi) capabilities, this terminal is an all-in-one point-of-sale solution that can accept credit, debit, gift cards and also supports the TeleCheck Electronic Check Acceptance® (ECA)® service.

The Challenge:

Today's merchants know that customers are demanding more and more payment options. However, many POS terminals currently in use are not able to handle all of them, and some make it difficult to add costly peripheral devices. Instead, merchants are looking for an all-in-one terminal that supports today's payment options and is expandable for tomorrow's processing needs.

The Solution:

The First Data FD200 terminal virtually eliminates the need to use several devices to process different forms of payment. Through Wi-Fi (optional), Internet Protocol (IP), or dial-up communications, it quickly and securely processes transactions. It features an advanced, built-in check reader/imager to support the TeleCheck® ECA® service, which offers merchants a comprehensive solution for check acceptance.

It also offers fast downloads and features dual, built-in printers, resulting in a space saving footprint. The thermal printer handles receipts while the inkjet printer is dedicated to voiding checks, helping to speed transactions and conserve ink.

Here's How It Works:

Through its magnetic stripe reader, the FD200 terminal accepts all major credit cards including Visa®, American Express®, MasterCard®/Diners Club®, Discover® and JCB®. The built-in check reader/imager processes paper checks through the TeleCheck ECA service, including warranty and verification options.

The TeleCheck ECA service helps lower the risk of accepting a paper check, and saves time by eliminating the need to physically take checks to the bank for deposit and processing. It also helps protect consumers' personal information, as their check is returned to them at the POS.

All FD200 terminal payment transactions are processed through a Wi-Fi (optional), IP or dial-up connection. Customer receipts are thermal printed with only the last four card numbers showing, to further protect against fraud and identity theft.

Industries Served:

- Retailers
- Restaurants
- Automotive
- Grocery Stores
- Mail Order/Telephone Order
- Convenience Stores

Help Your Business:

- Accept virtually all payment types in a single, integrated space saving device
- Speed through transactions
- Expandable for future payment options

Help Your Customers:

- Settle in their preferred payment type
- Faster checkout, shorter wait times
- Security features to protect against fraud

Features:

- Wi-Fi capabilities (optional)
- Intuitive 128 x 64 LCD touch screen technology
- True 32-bit processing (ARM 929T 32-bit CPU core)
- Integrated check reader/imager with separate 32-bit ARM7 CPU
- 64MB RAM standard memory
- Drop-in paper loading for integrated thermal receipt printer
- Inkjet single-line defacement printer dedicated to voiding checks
- Five USB and two serial ports
- Supports contactless payment technology
- Supports IP and dial up, with Secure Sockets Layer (SSL) encryption

For more information, please contact Data Genesis at 855-295-8500 or e-mail info@datagenesis.com.