

The First Data Global GatewaySM API allows you to build and manage customized e-commerce capabilities for virtually any Web site. It is best suited for merchants with programming expertise and resources.

The Challenge:

Many retailers are already using e-commerce on their Web site, but they want a solution that's more flexible, one that they can tailor fit to their environment and fully integrate with their Web site and existing shopping cart application.

The Solution:

The First Data Global GatewaySM API provides the comprehensive programming tools required to integrate payments into a custom Web site or other commerce application. Our solution can enable multiple payment options, fraud protection tools, recurring payments and leverages Secure Sockets Layer (SSL) security. The First Data Global GatewaySM API is also able to accommodate many standard programming languages.

Here's How It Works:

The First Data Global GatewaySM API allows you to seamlessly integrate payment functionality into virtually any Web site or custom built application. Simply choose your preferred programming language and the payment functionality required for your business needs.

Features:

- Supports all major card types
- Alternative payments including PayPal and Google Checkout
- Verified by Visa and MasterCard SecureCode fraud prevention services
- Accommodate shipping and tax information
- Level II card support for business-to-business transactions
- Recurring payments functionality for subscriptions and installments
- Easy integration with almost any commerce system, order management or accounting software
- Compatibility with multiple programming languages
- User access controls
- Extensive, real-time reports
- 128-bit secure sockets layer (SSL) security
- Fraud protection tools and prevention measures

Help Your Business:

- Seamlessly integrate payment functionality
- Flexible API to meet your business needs
- Accept multiple payment types
- Schedule recurring payments
- Access reports to help manage your business

Help Your Customers:

- Place orders quickly and securely
- Receive order confirmation by e-mail*

**For more information, please contact
Data Genesis at 855-295-8500 or e-mail
info@datagenesis.com.**

*Only in United States version

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