

The First Data Global Gateway<sup>SM</sup> Connect service provides a quick and easy way to add payment capabilities to your Web site. Payment integration is simple and all transaction processing takes place on our servers alleviating the risk associated with payment acceptance.

### **The Challenge:**

Marketing products online is one thing; selling them online is quite another. And making the transition from an informational Web site to an eCommerce Web site can be a big step without the right partner. Issues of security, safeguarding identity information, fraud protection, compliance with federal and state regulations—all of these can make the transition a daunting task, especially for those merchants with limited technical capabilities and budgets.

### **The Solution:**

Whether you are selling one product or maintain a large online catalog, the First Data Global Gateway<sup>SM</sup> Connect service can help you process payments quickly and reliably. It helps ease the integration of payment integration and with us hosting the payment processing, we ensure that your customer's data is secure by accommodating the latest compliance standards.

### **Here's How It Works:**

Simply choose which payment functionality you would like offer and the level of development complexity you are willing to take on. Several options are available to accommodate nearly any level of development expertise. Once integrated into your Web site, sensitive customer payment information is handled by the First Data Global Gateway<sup>SM</sup> Connect service. Transaction results are sent automatically to you and your customers, allowing you to easily track and process orders online.

### **Features:**

- Supports all major card types
- Level II card support for business-to-business transactions
- Admin features
- E-Mailed receipts and order confirmation\*
- 128-bit SSL encryption to protect sensitive information

**Help Your Business:**

- Easily enable e-commerce
- Accept multiple payment types
- Schedule recurring payments
- Access reports to help manage your business
- Minimize fraud

**Help Your Customers:**

- Keep card information secure
- Make purchases with confidence

**For more information, please contact  
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