

As long as you have an Internet connection, you can turn a PC into a point-of-sale (POS) device and process transactions from nearly any location. Simply log-in to the First Data Global Gateway<sup>SM</sup> Virtual Terminal and we house all cardholder information for quick processing and maximum security.

### The Challenge:

Whether entering sales transactions through a single PC or a large call center, traditional Point-of-Sale software applications have created as many challenges as they have benefits. Most of these traditional solutions are cumbersome and costly, requiring software installation, continual upgrades and individual licenses for each PC running the solution. In addition, storing cardholder data represents a serious liability.

### The Solution:

With just a user ID and password, you can log in to the First Data Global Gateway<sup>SM</sup> Virtual Terminal and begin processing transactions from almost anywhere with an Internet connection. You can grant access to as many employees as you like, without needing to install additional software or purchase additional licenses. All batches and cardholder data are stored with us – not on the individual PC – so you don't need to worry about data storage. This solution also gives you full reporting capabilities and support for a catalog of up to 200 items and you can easily set-up recurring or installment billing.

### Here's How It Works:

The First Data Global Gateway<sup>SM</sup> Virtual Terminal is Internet based and requires no software to install. Once you log in, you are ready to accept payments. And administrative users are able to grant access to any number of users, who can then immediately begin taking orders and accepting credit and debit cards in addition to electronic checks. This solution also has an easy interface so training is minimal, and our online support is always on call.

### Features:

- Full transaction processing
- Support for all major card types
- Easy-to-use interface
- Fraud protection tools
- Real-time reports
- Online support help
- Customizable receipts
- Automatic sales tax calculator\*
- Account manager to add or remove users
- Support for up to 200-item product catalog
- 128-bit Secure Sockets Layer (SSL) for greater security

## Help Your Business:

- Complete transactions from any Internet-ready PC
- Grant transaction capability to any number of users
- Schedule recurring billing
- Eliminate software installations, upgrades, and system maintenance
- Reduce your risk since we maintain cardholder data
- Complete nightly batch and settlement from any location

## Help Your Customers:

- Quickly process orders
- Provide multiple payment options
- Keep credit card information secure

**For more information, please contact  
Data Genesis at 855-295-8500 or e-mail  
[info@datagenesis.com](mailto:info@datagenesis.com).**